



Enabling women to be financially resilient

Women's Sector Resilience Fund Phase 2

How to Apply webinar

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The logo for Smallwood Trust, featuring the name "SMALLWOODTRUST" in a bold, dark red, sans-serif font. The text is enclosed within a rounded rectangular border of the same color. A small red dot is positioned above the letter "O" in "WOOD".

SMALLWOODTRUST

Mission: Enabling women to be financially resilient

One fifth of women living in poverty in the UK - around
5.1 million women

- Founded in 1886 by Edith Smallwood - The Society for the Assistance of Ladies in Reduced Circumstances
- UK funder dedicated to improving **women's financial stability**
- Do this by giving grants to individual women, organisations and influencing policy
- Interested in **systems change** to tackle gendered poverty



Women's Sector Resilience Fund Phase 2 - Introduction

- **Placed-based initiative** to support **three** local networks of organisations working with and for women
- £1.5 million available, **500k for each network over 3 years**
- Aim: to make **change to systems** that cause women's poverty in their area
- A **place-based** approach to systems change designed to stimulate ideas that will tackle the root causes of, and help reduce, gendered poverty

Which locations will we fund?

- Birmingham
- Bristol
- Kingston upon Hull
- Liverpool / Merseyside
- Manchester & Greater Manchester
- Middlesbrough / Teesside
- Newcastle
- West Yorkshire

What is the criteria for a network?

- Can be **new or existing**, but must be able to show a **track record of cooperation** between some members
- Have approximately **4-7 core members** that would receive funding
- Have an **identified lead** not-for-profit organisation
- Be working with women facing **multiple & complex disadvantage**, and be led by the women/communities they work within
- Be **connected to the local area** and challenges faced by women there, including track record with local authority
- Particularly address the needs of women who have been **most affected by the pandemic**

Women's Sector Resilience Fund Phase 2 – Eligibility for *all* network organisations

- Be a **not-for-profit organisation** (including registered charities and CICs) that is **women only or has a track record in delivering services for women** (aged 18+) facing multiple and complex disadvantage
- Have a written **governing document** e.g. a constitution or set of rules
- Have a governing body with at least **three unrelated members**
- Have a UK-based bank or building society account in the name of the organisation with at **least two unrelated signatories**
- Have an **appropriate safeguarding policy in place** (every organisation that delivers charitable activities has a duty to safeguard volunteers, staff members, users, participants and donors)

Women's Sector Resilience Fund Phase 2 – *The lead organisation*

Additional eligibility:

- Have some previous experience of either: **subcontracting, coordinating a network, joint working or a combination of these**
- Have at least **12 months of draft or signed accounts**

Role of the lead organisation:

- **Bring together** the network of organisations
- **Submit the bid** and be in charge of **distributing funding**
- Coordinate the work and **report on behalf of the network**
- Meet with Smallwood **every quarter!**

What we will not fund

- Organisations where the majority of work is with **women and girls under 18**
- Organisations that will use the funding for work with **men and boys**
- **For-profit** organisations
- Individuals
- Organisations that will use the funding for work **overseas**
- Organisations that are **party political**
- Organisations that focus on the **promotion of religious beliefs**
- Organisations that will use the funds for the purchase of **buildings/capital costs**

How much can you apply for?

- 500k over 3 years
- Core costs for individual organisations involved in the **network (70%) e.g. 350k**. This funding can be used to support individual network member's core costs such as senior management salaries, operations or one off initiatives
- Support to coordinate the network **(20%) e.g. 100k**
- Any advisory support / organisational development / capacity building that you might need **(10%) e.g. 50k**

How will Smallwood support the networks to achieve systems change?

- **3 years of funding** including core organisational and network coordination costs
- Access to facilitation to help networks to have **productive conversations** about where the problems lie and what the solutions are
 - Access to **advisory support and capacity building**
 - Access to support to **strengthen work with local government, commissioners and other decision makers**
 - Support with **monitoring, evaluation and learning**

How to apply?

Two stage application process

1. Expression of Interest form
2. Successful applicants submit full proposal/interview with the Smallwood Trust

www.smallwoodtrust.org.uk/organisations

[@SmallwoodTrust](https://twitter.com/SmallwoodTrust)

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Timetable

Launch	Week commencing 11th October 2021
Expression of Interest (EOI) deadline	10th December 2021
Applicants invited to submit full application	Week commencing 24th January 2022
Full application deadline	18th March 2022
Interviews	End March 2022
Decisions communicated	April 2022
First funding instalment paid	April/May 2022
Projects commence	April/May 2022

THANK YOU!

Any questions?

