

**STRATEGIC
PLAN
2022-2024
Summary**

**Funding to pilot
and help scale
programmes
that reduce
gendered poverty**

**Supporting
partners to
develop a
gender-lens
approach**

**Flexible funding to
improve social and
economic outcomes
for women**

**Helping build
networks
and resilient
communities**

Our Purpose

The Smallwood Trust has been helping women across the UK out of poverty for 135 years. Our programmes provide grant funding and support to enable women to become financially resilient and to ensure economic systems work for them rather than against them.

Half of the UK population are female – therefore our approach not only matters for individual women, enabling them to thrive economically and overcome financially stressful events, it is also critical for the UK economy.

While we will continue to meet the immediate needs of women facing financial insecurity, we will also increasingly focus on tackling the systems that cause gendered poverty.

Our priorities



1. Target our funding to women who are most at risk of poverty, enabling them to have more power, opportunity and skills to thrive and become financially resilient



2. Fund and help develop workable place-based models that tackle the root causes of gendered poverty and have the potential to scale or be adopted elsewhere



3. Support accessible and sustainable networks for women enabling them to be empowered and have agency within their local communities

Making it happen



Investments

We will spend £8m in grants, practical support, evaluation and sharing learning from our own resources, drawing down an additional £5m from our expendable endowment



Trust-based funding

We will provide multi-year funding for core costs, adopt transparent and simplified processes, and be informed by the lived experience of women and delivery partners in the development of our grant programmes



Shifting power

We will aim to be a trusted partner working together to advance economic justice for women. We are interested in devolving power through our grant-making by building on the work already started through our community grant partnerships



Equity, diversity and inclusion

We will publish an EDI Action Plan and report back to partners on how we are making our funding practices, policies and procedures more inclusive



Working in partnership

Though we will significantly increase the funding available from our own investments, we will be open to co-funding, collaboration and developing partnerships with other funders, local and national government and other stakeholders

Click here to view our full Strategic Plan for 2022-2024

